

My name is John Ketcham and my wife and I own a summer home off Lighthouse Road in Aquinnah. Our residence is in North Carolina. A little over a year ago I had to have both knees replaced and I need to do exercises to strengthen my legs. Unfortunately, the facility that I have used up here is the YMCA and it is nearly a forty mile round trip from our home. As a consequence, I don't go to the "Y" as much as I should and my recovery has slowed down.

I would like to discuss with the Town of Chilmark the possibility of setting up a small facility on Chilmark Community Center property. My contribution would involve paying for some of the equipment and making a financial contribution to the cost of the needed structure. These things occur to me:

- It would involve 12 month a year activity at the Community Center and this might be a good thing if the facility did not take too much supervision.
- My feeling is that it could pretty much run itself and we could discuss this aspect a little later.
- It would be a revenue source for the Center.
- It would eliminate a good deal of travel for folks at this end of the Island who need to do exercises.

If there is some interest in exploring this then I think the first thing to do is to try to find out if there is a market. If I'm the only guy who would use it then it's hard to see how it would fly. To test this I would suggest using an aspect of the U.S. Post Office called "Every door direct mail". Under this program the Post Office will deliver to a message to every mail box in the 02535 zip code. I think there are 6,000 of them and the cost per box is reasonable. I have used the program in North Carolina with good results. If this is of interest to you we can discuss the mailing a little later. I would pay the cost of printing the mailing and the delivery cost.

If you think this is something worth looking into, I would appreciate your getting in touch with me at 508 645 9422. Many thanks.